



## Service Offering- Growth Strategy

### Strategic Planning

Clients report finding it immensely helpful to have this facilitated process, and a "written coach" or roadmap for their next three to five years of activities and choices. The process sets goals, recognizes trends, and incorporates planning for the necessary financing, staffing, partners, performance metrics and steps to achieve those goals. This can also entail due diligence and facilitating meetings when an organization needs to reorganize, pivot, or merge with another, to respond to circumstances and decide on their next steps. Tell us about your organization and [ask](#) how we might facilitate the path to your organization's continued strength and growth.

### Board Assessment and Development

This answers the questions - How do we engage the Board? Do we have the right skill sets and people on the Board? Are we managing the Board effectively, and helping them fulfill their role of "dollars and direction?" How do we make staff and Board work together more effectively? This includes Board Assessment, reviewing or developing orientation materials for new members, and providing board member training in the four main areas we've identified as most challenging to most boards. Ask about our [RBA™](#) and how to make your Board and organization stronger.

### People Planet Profit – Triple Bottom Line leadership – CSR, Social Enterprise and Economic Empowerment

Whether in the US or developing nations, communities need to address the root causes of poverty, one of which is a lack of economic opportunities. In addition, businesses and customers are increasingly interested in doing well by doing good. We work with agencies and incubators to coach entrepreneurs in business and marketing strategy and tactics, as well as strategic partnering for distribution, co-branding, market creation, or advocating for an improved small business environment. The MSMEs, or micro small and medium sized enterprises we work with will build a business that serves a need, and does so efficiently and sustainably. The large companies we work with experience increased employee and customer engagement. [Check out](#) our Corporate Social Responsibility and social enterprise services.

### Fundraising

All organizations need to identify and engage their stakeholders, and then keep up the communication so they stay engaged. We help you gather the data and anecdotes to tell a compelling story for investment - by individuals, corporations, foundations and government entities- ensuring social and/or financial return on their capital investment. Then, we'll help you prospect and develop new relationships, maintain those new and established relationships with the appropriate communications and reporting. And we'll train your staff and Board, removing the fear of "the ask."

### Growth Strategy or Capacity Development

Businesses, especially SMEs, and non-profits have long been driven to reduce overhead, but in order to deliver services and products efficiently, they need to invest in processes, systems, and people to support their activities, and make the ones they have be the most effective possible. This area encompasses a broad range of services and related training to strengthen and support management, so that more can be done with less, and/or managed for the long-term. This can include process improvement, sales and communications strategies and training, gathering and analyzing data (on client satisfaction and needs, program/location match, program impact, etc), or developing a Monitoring and Evaluation system and appropriate metrics or KPIs.

**We have lived in many countries, worked in both corporate and the non-profit sectors, and been translating ideas and otherwise bringing people together most of our lives. Those experiences help us bring people together and translate across organizational or departmental cultures so that we work, plan, and lead better together.**

**If you have any questions, give us a call at +1-773-218-8270 or +1-347-480-8679, or send along an [email](#).**